

DEEMA AMR

PRODUCER - DIRECTOR

PROFESSIONAL SKILLS

Content Creation
Video production
Marketing
Web content development
Project management
Video editing
Scriptwriting
Mentoring

PERSONAL SKILLS

Creative Ideation
Reliable and professional
Organized
Time management
Team player
Fast learner
Fluent in Arabic & English

CONTACT

P: +971 55 743 6804
E: Deema.Amr@gmail.com
www.deemaamr.net

SOCIAL

 vimeo.com/deemaamr
 linkedin.com/deemaamr

ABOUT

An award winning Director & Producer with over 15 years of experiencing in content creation, conceptualization, video production and editing . Always up for creatively solving problems, a team player understanding that communication is key for smooth operations.

WORK EXPERIENCE

PRODUCER & DIRECTOR

Freelance Projects | March 2014 - Present

- Content creation and video production for clients such as (Netflix, Nike, L'Oreal, Hershey's, MBC, and more) "Links are available upon request".

PRODUCER

MBC Group TV | Apr 2012 - Jan 2014

- Creating creative concepts for TV programs
- Estimating budgets & timelines for production and delivery
- Managing talents per project and ensure smooth operations.

DIRECTOR - PRODUCER - SCREENWRITER

A 7 Hour Difference - Independent Feature film

- Jury Special Award - Malmo Arab Film Festival
- Best International Feature - Manhattan Int'l Film Festival
- Best Cinematography - Tenerife International Film Festival

EDUCATION

B.A. IN MARKETING

New York Institute of Technology | 2001 - 2004

MFA IN DIRECTING & EDITING

Red Sea Institute of Cinematic Arts | 2008 - 2010

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FILMOGRAPHY

AD DEPARTMENT

1st Assistant Director - Manhattan King - Feature Film

1st Assistant Director - Dream Crazy Campaign - Nike

2nd 2nd Assistant Director - Dune Dreams - Feature Film

2nd Assistant Director - "Jinn" Promo - Netflix Series

2nd Assistant Director - Shabab Shiyab - Feature Film

PRODUCER

"A Family Like No Other" Campaign - YAS Island

Mohamed Bin Zayed Summer JiuJitsu Program Docu series - ADMGO

"Add What Matters" Campaign - Hershey's Kitchens Arabia

Instant Highlight Campaign - L'Oreal Professionnal

"Smartbond" Campaign - L'Oreal Professionnal

A 7 Hour Difference - Fiction Feature Length Film

DIRECTOR

International Day for Elder Citizens - Community Development Authority

Iftah Ya SimSim - TV Program

Instant Highlight Campaign - L'Oreal Professionnal

Smart Bond Campaign - L'Oreal Professionnal

A 7 Hour Difference - Fiction Feature Length Film